



Infant Formula Distribution Program

Social Media Toolkit

Thank you for being a participating partner in the Infant Formula Distribution Program! Your efforts in getting formula to parents who are in need is incredibly important. Please utilize the following social media graphics and copy as you see fit on your organizations social media platforms to promote the program and help distribute the remaining formula we have in stock.

| Copy | Image |
|---|---|
| <p>The Infant Formula Distribution Program is providing canisters of Care A2+ formula to parents with children ages 0-12 months throughout the state of Delaware.</p> <p>(Your organizations name here) is a proud community partner of the Infant Formula Distribution Program. Formula can be picked up at (insert your locations and times here)</p> <p>Learn more about the Infant Formula Distribution Program here: https://ltgov.delaware.gov/formula/</p> |  <p>FREE INFANT FORMULA AVAILABLE TO DELAWARE PARENTS WITH CHILDREN 0-12 MONTHS OLD</p> <p>The State of Delaware has partnered with Donatè Delaware to distribute canisters of Care A2+ infant formula. Formula is available for pick-up to parents in need at the Food Bank of Delaware, Boys & Girls Clubs of Delaware, and local community organizations across the state.</p> <p>LEARN MORE AT ltgov.delaware.gov/formula</p> <p><i>Lincolnton Governor Bethany Hall-Ley</i></p> |
| <p>The Infant Formula Distribution Program is providing canisters of Care A2+ formula to parents with children ages 0-12 months throughout the state of Delaware.</p> <p>(Your organizations name here) is a proud community partner of the Infant Formula Distribution Program. Formula can be picked up at (insert your locations and times here)</p> <p>Learn more about the Infant Formula Distribution Program here: https://ltgov.delaware.gov/formula/</p> |  <p>FREE INFANT FORMULA Program Available to Delaware Parents With Children 0-12 Months Old</p> <p>The State of Delaware has partnered with Donatè Delaware to distribute canisters of Care A2+ infant formula. Health experts expect that one 28.2 oz canister of Care A2+ infant formula will last a few weeks depending on the child's age. One 28.2 oz canister will provide more than 20 eight-ounce baby bottles. It's important that you do not water down formula.</p> <p>LEARN MORE AT ltgov.delaware.gov/formula</p> <p><i>Lincolnton Governor Bethany Hall-Ley</i></p> |

(Your organization name here) is a proud partner of The Infant Formula Distribution Program with the State of Delaware and The Office of @ Lt Governor Bethany Hall-Long. The Infant Formula Distribution Program is open to Delaware parents in need who have children ages 0-12 months. Canisters of formula are available for pick up with different community partners throughout the state, including The Food Bank of Delaware and The Boys & Girls Club.

Learn more about the Infant Formula Distribution Program here:

<https://ltgov.delaware.gov/formula/>



The graphic features a photograph of a baby's face in the upper left corner. Below the photo is a blue banner with the text "PROUD PARTNERS OF THE INFANT FORMULA DISTRIBUTION PROGRAM" and "Program Available to Delaware Parents With Children 0-12 Months Old". To the right of the text is an image of a "Care A2+ World Advanced Formula" canister. Below the banner, the text reads: "The State of Delaware has partnered with Donate Delaware to distribute canisters of Care A2+ Infant formula." and "Formula is available for pick-up to parents in need at the Food Bank of Delaware, Boys & Girls Clubs of Delaware, and local community organizations across the state." At the bottom left, it says "LEARN MORE AT ltgov.delaware.gov/formula" and at the bottom right, it features the "Lieutenant Governor Bethany Hall-Long" logo.

Lt. Governors Social Media Profiles and Tags

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